

His Secret Obsession Pdf Free



His Secret Obsession

How to Get Inside the Mind of Any Man

• James Bauer •

His Secret Obsession (Preview Articles)

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Review Article

He Doesn't REALLY Want the Perfect Woman He Wants These 3 Things from You Instead...



How much time do you spend trying to be the kind of woman you think men want?

If you're like most women, it's a LOT. You spend all this time making yourself look sexy and attractive.

All this time presenting yourself as fun, interesting, worldly, and not

needy in the slightest. You spend all this time showing him just how good you'd be for him... How amazing his future would be if he chose you as the woman by his side...

And it doesn't work. It never works. WHY? Why do you work so hard... And the guy in your life just takes you for granted, if he even notices you at all? It's probably because he's immature, right? He can't recognize a good thing until it's gone. Or maybe... **It's because you've been doing all the work for him.**

If He Doesn't Work for Your Relationship, He Won't Value It

Fact:

What men value most are those things they have to work hard to get.

Hand a man a college diploma, and he won't value it as much as if he'd had to put in years of study and effort to earn it. Hand a man the perfect girlfriend, and he won't value her as much as if he'd



had to woo her for weeks just to get her to go out with him. This is why playing hard to get works.

But, as you've probably already noticed...



There's a BIG problem with playing hard to get. That strategy stops working once he's actually got you.

Something happens when guys decide they've won you. It's almost like they think, "Game over." Their minds are already on their next challenge. What is going on?!

And how can you stop it from wrecking your relationship?

It's Not Just You—ALL Women Experience This

(That's Why They Ask for Help)

Many women give up on love. They never let themselves get too close to a man, for fear of scaring him off. But other women try a different approach. They get help.

Relationship coach James Bauer is one of the people they turn to.

He noticed that many clients were coming to him, complaining about guys who were blowing hot and cold. Everything would be going great, and then it was like...

Something would change overnight.

A guy who'd been warm, affectionate and interested would suddenly become distant. He'd no longer have any time for her. He wouldn't smile in greeting. He'd stop making eye contact. His kisses were brusque. Wanting to help his clients, James investigated.

And what he discovered made sense of everything. He knew why these men were backing away. He knew what they needed ... and what they weren't getting.

It didn't come down to anything wrong with these women.

Rather, it all came down to something he called "The Hero Instinct."

Most Women Do Something that Drives Men Away... Without Ever Realizing It

One of the most wonderful things about women is how naturally caring they are.

Look at you. You're always there for your guy. You look after him. You always make time for him. You'd do anything for him.

You never realize that, in the process...



You're actually taking something away from him. You're taking away his purpose.

You see, he wants to be your hero. He doesn't want you to be his hero.

Men love heroes. Look at how many grown men are still fascinated by Marvel comics and superhero movies.

Every man on Earth, from the time he was a boy, dreamed of growing up to be the kind of hero who would save the world—and get the girl at the same time.

Most men don't get to indulge their world-saving side in their 9-5 jobs.

Circumstances don't call for them to rip off their corporate ties and spring into action, revealing their superman side. Maybe they can't save the world. But they can still get the girl.



Getting the girl is a worthy challenge for an ordinary guy with the heart of a superhero. It takes superhuman confidence. Superhuman charm. Superhuman immunity to pain. Now, all he needs to find is...

A girl who needs a hero. Do You Need a Hero? Let me guess... That's not you.

You're strong. You're independent. You can fix a leaky faucet. You can drive a stick shift. You can take care of yourself. You're never going to make that Jerry Maguire mistake of looking for a man to complete you.

Instead, you have a lot to offer a man. You're generous. Kind. Loving. Giving to a fault. All you want is to find a man who's willing to receive all you have to give.

And that's why heroes aren't showing up in your life. That's why you've ended up with so many takers instead. Guys who take everything you have and leave you high and dry. If you want a hero, then you need to advertise for one. *Here's how.*

3 Ways You Can Invite a Hero into Your Life, Starting Today

1. Ask a guy for help.

Ask him for advice on buying a new computer. Ask him to listen to that weird rattling sound that's started up in your car. Ask him to reach something on the top shelf. Then thank him warmly, with a great big smile of appreciation. No, that doesn't make you needy. It makes you a woman with space for a man in her life.



2. Take pleasure in male company. Guys love women who appreciate men for just being men. So what if his apartment is a shrine to sports? So what if he spends hours on his fantasy football team? So what if his idea of a clean shirt is the one

with the fewest wrinkles? He's a guy. It's okay. You don't need him to be more like you, because you've got the feminine side of the gender equation covered.

3. Let him earn your respect.

Superheroes love challenges. They don't want to be given a gold medal just for showing up. They don't want your love handed to them on a plate. They want to earn it. There's one thing they crave even more than a woman's eternal enduring love:

A challenge. So give him opportunities to prove himself. You don't have to do the work of winning him over. Sit back, relax, and allow him the pleasure of winning your admiration.

The Attraction Trip-Wire

That Awakens a Man's Deepest Longing for Love

Trip Wire: "A hidden trigger that sets off a series of explosive events."

Deep within the heart of every man is an intense longing to be someone's hero.

This longing has ancient origins.

You see, the cause of this longing is written into the very fabric of his DNA. And there it lies, dormant... until one day, the right trigger unleashes its power.

I'd like to show you how to become that trigger, and how to awaken the full force of your man's bonding instinct.

But first, a story. It's the story of human connection. Before we can care deeply about someone, we must know something about their life story. Because stories evoke empathy. Stories allow us to picture ourselves in someone else's shoes.

Stories form the foundation of all human connection. They create the sensation of one shared life experience.



It's strange, but true, that we can even find ourselves rooting for thieves and criminals so long as we see their story unfold. Movies like *Ocean's Eleven* and *The Italian Job* illustrate this well.

In the movie, *Ocean's Eleven*, actors George Clooney, Brad Pitt, and Matt Damon make for a cast of likeable thieves. But beyond their good looks, we get pulled into the story. We discover what's driving Danny Ocean's motivation to rob a casino. A casino that just happens to be owned by his ex-wife's new lover.

We can empathize with Danny Ocean's pain. And by the end of the movie we are actually rooting for him to get away with it. To steal the money and disappear into the sunset with his ex-wife, Tess, by his side.

Perhaps stranger still is the way we respond to fiction in the first place. A skilled novelist can have me on the edge of my seat, rooting for a person who doesn't even exist in real life.

Literary critics may scoff, but I actually liked the twilight series by Stephanie Meyer. I think my hand was actually trembling from adrenaline as the Volturi began to march across the field, intent on destroying Isabella's daughter.

But wait, that's all make-believe. So how could it cause a physical reaction in my body? The answer, of course, is the power of story.



Since ancient times, stories have been the primary means by which humans communicated important information. Because of that, our minds are literally wired for story.



Stories influence our emotions. They are at the heart of communication. Allowing us to feel connected to each other.

When I reach the end of my life, I know which people I will want by my side. It will be those who have witnessed my life story.

The friendly, pretty nurse may be a wonderful person. But if she is a stranger to me, it doesn't matter what positive attributes she has. I will still feel alone. Because she does not know my story, and I do not know hers.

Knowing this instinctively, she will expend great effort to quickly summon my friends and family. The people who know my story.

To trigger a man's deepest feelings of attraction, you need to become a special part of his story. You do that by revealing your needs, and allowing him to help you meet them. Why? Because it triggers his hero instinct.

Here's the formula for triggering a man's hero instinct:

Story + Need = Activated Hero Instinct.



A man's hero instinct compels him to seek a relationship that lets him take on the role of a provider. That's why guys fall for a woman who knows how to trigger this

attraction tripwire. It sets off a series of reactions in his emotional world. It makes him happy in a way that's hard for women to understand. Because they do not share his deeply rooted instinct to become someone's hero.

Many women are vaguely aware of a man's desire to see himself as a provider. They understand, for example, why he may become depressed and pull away from others during a period of unemployment.

But these same women fail to recognize the power of the opposite effect...

Make a man feel like your hero, and you unleash his desire to commit to something more. He can't help it. He just starts to see you differently.



It's as if your relationship unlocks a version of himself he has always longed for. It feels right in a way he can't put into words.

It unleashes his protective instincts, the noble aspects of his masculinity, and most importantly, his deepest feelings of love and attraction.

If that sounds good to you, [click here](#) to learn more about this relationship enhancement tool. It's something you can learn once, but then use for the rest of your life.

You already have needs and desires. Why not learn how to translate those desires into requests that trigger his hero instinct? Then relax into the warmth and passion he is only capable of showing to a woman who has triggered his hero instinct. A woman who knows exactly how to become the central character in his emotional world.



Ready to put this idea to use? Great! Because I've recorded an online video to show you a set of triggers you can use to get explosive results with this one simple technique. [Click here now to see for yourself.](#)

After watching this video, many women are surprised to learn a man can actually feel more deeply in love when he feels more deeply needed. That seems strange, doesn't it? And yet that is the reality for men.

Many of us have a tendency to buy gifts of the sort we would like to receive ourselves. It can be like that with love. We try to love our partner the way we want to be loved.

So you make him feel special. Yet he seems unaffected by that. You speak your own native love language to him. Apparently, he speaks another.

But I'm here to tell you about one incredible, universal method you can use to grab his attention by triggering his hero instinct.

[Click here now to discover an unfair advantage that works with all men, in every phase of life. Help him finally see you as the one.](#)

[The Strangest Thing Men Desire. \(And how it can make him crazy for you.\)](#)

Have you ever felt attracted to a guy without knowing why?

Maybe you've even had feelings for someone you'd rather not be attracted to. Why does this happen?

How can you fall in love even though your conscious mind resists it?

Experiences like these hint at the hidden world driving our feelings of romantic attraction. That hidden world is all about emotional reactions. Emotional reactions we don't consciously control.

The truth is, falling in love is not something we choose to do. It's more like getting thirsty. You don't choose to get thirsty. You just notice it. And the stronger your thirst becomes, the harder it gets to ignore.

What if I told you there is a kind of relationship "thirst" all men experience? A kind of thirst that's impossible for him to quench on his own. Would you like to know what he's so thirsty for?



That reveals how you can trigger his thirst for something he needs and craves. Plus, I'll show you how to ensure you are the ONLY person he depends on to satisfy this powerful longing.

Here's why the man in your life can't tell you what he craves most from his relationship with you...

... He's embarrassed to admit the truth. And that's because admitting to this desire actually moves him farther away from the goal. Here's why...

Okay, picture a woman who feels frustrated that her man never does anything romantic. She finally breaks down and explains her desire to feel romanced and pursued by him.



But he acts like she's being unreasonable, demanding she name one thing that's missing from the relationship. So she gives him an example. "It would be nice to get flowers once in a while. Just simple things like that."

The next day, he brings her flowers. But the magic of this gesture is missing. Because it doesn't feel special to receive flowers when you had to ask for them.

It's kind of like that with men, only with a completely different sort of relationship need. You see, men have an insatiable thirst for your admiration.

But he can't ask for it. He can't say, "Julie, I really like you, but here's what's missing in our relationship. You don't admire me enough. You seem to have greater admiration for other men in your life, and that makes it hard for me to picture a future with you."

He can't say that because men believe you have to earn admiration. Asking for it is like trying to become popular by announcing you are a cool person. It doesn't work like that.

He will only feel like your hero when you speak the non-verbal language of admiration. He has to read it between the lines of what you actually say and do.

Now, you might be thinking, "That's not so crazy. I can understand why a man craves admiration." But if you're thinking that, there's something important I need to tell you.



It's not just that men crave admiration. It's that he can't sustain that "in love" feeling without it.



Nothing kills a man's attraction faster than a relationship where he doesn't feel needed. He wants to see himself as a provider. Someone who is admired because of his ability to provide.

You see, if he doesn't feel needed, he feels like less of a man; emasculated. And that turns off

his romantic drive.

And the worst part? You can't just give him admiration. It only works if he believes he has earned your trust, admiration, and respect.

But here's the good news. It's both fun and easy to let him earn your admiration once you know how to set him up for success.

Just find ways to let him be your hero. Now, I should mention there is actually an art to doing that in a way that makes him crazy about you.

But I've seen women wrap a man around her pinky using this simple concept. As a relationship coach, I have seen what works and what doesn't. But what it all comes down to is this...



You need to trigger his hero instinct.

EVERY MAN'S OBSESSION

The secret
ingredient to
lasting love.

CLICK NOW



Accomplish that, and you'll be astonished by what happens next. He'll become so loving, so attentive, so much more interested in a committed, long-term relationship, that you will never want things to go back to the way they were.

The hero instinct is a subconscious drive to gravitate toward people who make him feel like a hero. But it's amplified in his romantic relationships.

Some ideas really are life-changing. And for romantic relationships, this is one of them. That's why I've created an online video presentation so you can claim this secret as your own.

Because triggering his hero instinct is one thing. Learning how to do it over and over again requires a few tips and tricks.

The fact is, women don't need someone to rescue them. Especially in this day and age. Yet here's the ironic truth...

Men do still need someone to rescue. Because it's built into their DNA to seek out relationships that allow them to feel like a provider.

This one tiny difference in male and female genetics creates a BIG difference in what attracts men to the opposite sex. He feels drawn to any woman who allows him to step into the role of a hero. Because his instincts naturally cause him to thirst for that social role.



Here's the really cool thing about this. He won't even know why he feels so drawn to you. Which is why you can use this method under the radar. It triggers attraction at a subconscious level.

He'll feel the undeniable tug on his emotions. But if his buddy asks him why he's so crazy about you, he won't be able to put it into words.

There is a hidden world driving our feelings of attraction. No doubt about it. But we now have the power to see one powerful part of that hidden world. And it's something you can actually control.



It's not something only chemists can see, like blood levels of the bonding hormone, oxytocin. Rather, it's something you can see all around you once you learn to spot it.

It's a pattern of interaction between men and women. Something relationship experts have always known to exist, but something they failed to recognize as the powerful trigger it is. A trigger that drives his thirst for

companionship.

How do you use this trigger to build passion and romance?

Well, the easiest way to trigger his hero instinct is to translate your desires into a language that speaks to his natural drive to be a provider. His desire to serve, love, and protect. The desire to be someone's hero.

If that sounds like fun to you, click here to learn more about this relationship enhancement tool. It's something you can learn once, but then use for the rest of your life.

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• James Bauer •



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WHAT MEN SECRETLY WANT

But will never tell you.



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ATTRACTION STUDY SHOWS



74% of men are secretly obsessed with this **ONE** thing.

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NEW GENDER STUDY



74% of men are attracted to women who do this **ONE** thing.

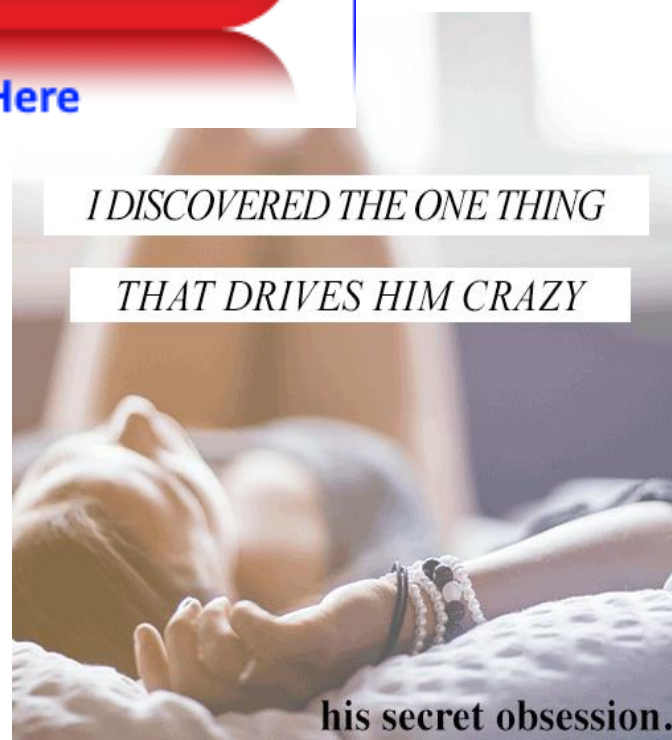
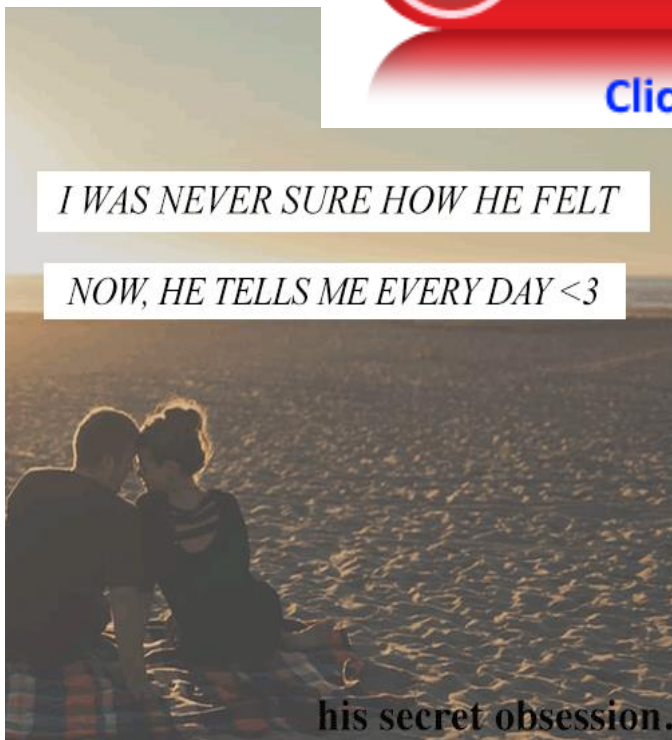
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NEW RESEARCH SHOWS

74% of Men Are More Attracted To This One Thing



[read more](#)





I FOUND OUT HOW TO GET HIM BACK.

EVEN AFTER I REALLY MESSED UP.



HE CAN'T GET ENOUGH OF ME.

I'M LOVING EVERY SECOND OF IT.

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*MY ENTIRE LIFE CHANGED
OVER ONE, LITTLE TEXT <3*

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I THOUGHT IT WAS ALL OVER.

BUT I GOT HIM BACK.

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